**Business Leaders Breakfast Forum – June 14, 2019**

**What Makes Family Businesses So Successful Presentation**

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**Overview:** The presentation will discuss the import characteristics of a SOULFUL family business and highlight the challenges and obstacles that create tension in family businesses and make their success so difficult to achieve. Participants will learn that in spite of the challenges, family businesses are the backbone of the U.S. economy and when they utilize best family business practices, they outperform the Standard & Poors 500.

**Learning Objectives:** The participants will learn about:

1. The 10 characteristics of a successful family business ranging from governance to gratitude.
2. What it means to be a soulful family business.
3. “What’s Love Got to do With It?”